

ABSTRACT OF THE INVENTION

In one aspect of the invention is a method for selecting a site in a network based on the IP (Internet Protocol) of a requesting system. When a request for data is made from a requesting system, the requesting system's IP address is used to determine if an edge server, that is, a streaming server co-located with the requesting system's Web host, exists for the requesting system. If an edge server for the requesting system exists, then the requesting system receives the requested data from the edge server. If no edge server exists, then the requesting system receives the requested data from a deployment server.